

# Get It Now!

## AutoClerk PMS & myHMS are EMV Certified for Chip Credit Cards

Modernizing your hotel front desk infrastructure to meet EMV standards has the following advantages:

- ✓ Offers guests modern mobile payment alternatives - EMV readers can accept Google Wallet, Apple Pay & Samsung Pay;
- ✓ Electronic guest signature - upon check-in, guests can sign using built-in electronic signature pads on the EMV readers, making signature retrieval easier/faster;
- ✓ Reduces vulnerability to hackers within hotels' network - data coming out of the EMV readers is encrypted;
- ✓ Reduces liability/chargebacks - hoteliers processing chip cards the old-fashioned way (reading magnetic stripe) are now liable for fraud instead of the issuing bank;
- ✓ Meets expectations of security-savvy guests - guests appreciate merchants that take extra steps to protect their credit cards from theft;
- ✓ Reduces hotel PCI footprint - data encrypted by EMV readers cannot be decrypted by anyone at the hotel, not even AutoClerk software, thus making your PCI compliance easier to achieve.

Have Questions? Contact AutoClerk's EMV expert and President of AutoClerk, Gary Gibb, 925-324-1729, [gibb@autoclerk.com](mailto:gibb@autoclerk.com)



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